

From: Fresh Line
Sent: 21 September 2023 11:11
To: Serdouk, Mohammed; Business Licence
Subject: Re: Subway, 45 Bridge Road, HA9 9AG Licence: Variation Ref 29225

****Reference: 29225****

Dear Mr. Serdouk,

I hope this message finds you well. I appreciate your diligence in reviewing our application and your commitment to upholding the Licensing Act 2003 objectives. I am writing to address the specific concerns raised in your letter dated September 20, 2023, and to present a clear solution that addresses these concerns while allowing us to serve our community.

****Understanding and Addressing the Concerns:****

1. ****Cumulative Impact Zone (CIZ):**** We acknowledge the presence of the Wembley Triangle CIZ and the council's efforts to address alcohol-related issues in the area. Our proposal aligns closely with the goal of reducing disturbances. To address concerns about increased crime and anti-social behavior, we propose a modified operational approach. We will exclusively focus on third-party food deliveries during late-night hours. **To ensure minimal disruption, we commit to installing a secure shutter at our premises and using a dedicated service window or slot for delivery orders. This solution will maintain security while minimizing disturbances.**
2. ****Operational Approach:**** Our primary commitment is to conduct late-night operations exclusively through third-party deliveries. **There will be no walk-in customers or takeaways during late-night hours.** The installation of a secure shutter and the use of a dedicated service window or slot will further enhance security and noise control, as we understand the importance of minimizing disturbances in the residential area.

****Conclusion:****

Our revised approach directly addresses the concerns regarding the Licensing Act 2003 objectives. By focusing solely on third-party deliveries and implementing a secure shutter and dedicated service window or slot, we are committed to upholding community safety and preventing disturbances. Our proposal aligns with the council's efforts to mitigate issues in the CIZ area.

We kindly request the opportunity to discuss these modifications further with you to ensure full transparency and collaboration in addressing the council's concerns. We are eager to work together to find common ground and continue serving our community responsibly.

Thank you for your consideration, and we look forward to the possibility of resolving these objections amicably.

Yours sincerely,
Khurram Shahzad